**“一带一路”国家青年创业研修班项目简介表**

|  |  |
| --- | --- |
| 项目名称  | “一带一路”国家青年创业研修班 |
| 承办单位 | 福建省外经贸干部培训中心 |
| 举办时间 | 2021年5月12日至5月25日 | 项目语言 | 英语 |
| 举办方式 | 线上 | 使用平台 | 腾讯会议 |
| 邀请国别 | “一带一路”国家 | 计划人数 | 25人 |
| 培训目标 | 使学员了解中国青年创业的发展现状，掌握从政策、经济等不同层面促进青年创业的方法，帮助促进本国青年创业事业的发展，增进与中国的友谊与交流合作 |
| 学员要求 | 专业背景 | 领域或专业：创业指导、就业服务、人才培养等相关专业及领域工作岗位：“一带一路”国家政府、非政府组织、企业、院校等从事青年发展等相关工作级别、学历学位或其他相关资质要求：司处级政府官员，高级职称导师，创业领域突出贡献者，所在单位高级管理层、代表等 |
| 年龄 | 不高于受援国法定退休年龄 |
| 身体健康 | 身体健康，能够按时参加线上培训 |
| 语言能力 | 具备英语听、说、读、写能力 |
| 其 它 | 自备在线网络条件、听课设备等(承办单位提供参与授课的远程技术协助） |
| 培训内容介绍 | 1. 主要培训课程及内容介绍（1）《中国国情概况》：介绍新中国成立70年、改革开放40年以来，中国的政治、经济、社会、文化等发展现状，以及所取得的成就；（2）《“一带一路”与青年创业》：解读“一带一路”倡议，加强学员对其全面深入的了解，并从中发展合作机遇、助力相关国家青年创业；（3）《中国的扶贫脱贫》：介绍中国扶贫脱贫工作成果、攻坚方法，结合创业进行脱贫，改善本国的民生状况；（4）《中国新冠肺炎防疫》: 主要介绍新冠疫情流行病学特征，诊断，治疗，防控策略和措施以及防控经验；（5）中国青年创业政策、发展经验及成果：《中国青年创业的政策解读》、《中国女性创业与职业发展》；（6）成功青年创业实践案例：《我的创业之路》、《社会创业组织的资源筹募—以福建青创为例》；（7）青年创业机遇识别和管理经营：《大数据与智能商业创业》、《青年创业探讨》、《创业团队组建》；（8）创业青年培养：《校企合作构建跨境电商人才培养生态圈》2. 主讲人整体情况介绍（1）李辉文，福建省委党校副教授（2）邓艳琴，福建省疾病预防控制中心副主任，参与指导福建省疫情防控相关工作（3）李凤，福建省青年创业促进会执行会长，中国万名优秀创业创新导师、共青团中央中国青年创业导师，曾为2015年全球年度创业导师大奖唯一获得者（4）李宏，福建省人民政府外事办公室原副主任（5）黄圣全，福州新美特智能科技有限公司总经理，阿里巴巴集团创业讲师，福建农林大学客座教授，已在海内外举办百余场创业讲座3. 专题研讨将围绕青年培养、创业实践等主题展开，并对学员就专业课程产生的兴趣点、困难点回复答疑。4. 学员将通过云参观了解福建省独特的船政文化、福州市创业产业园区情况和乡村脱贫攻坚成果等，并参与线上经贸合作交流和实时文化体验活动。 |
| 备注 | 1. 学员在开班前五个工作日内与承办单位联系，提前调试软件及网络环境。
2. 学员需遵守项目日程安排，严格遵守上课时间和教学纪律，出勤记录将作为颁发培训结业证书的依据。
3. 学员需提前15分钟进入线上教室准备上课。将个人姓名改为英文（姓名-国别名称）。
4. 学员需按照日程安排准备专题研讨相关材料，按照要求提交相关电子素材。
5. 学员完成所有直播和录播课程的学习，并在2021年4月10日前按照规定模板提交研修报告，将获颁研修班结业证书。
 |
| 承办单位简介 | 福建省外经贸干部培训中心（以下简称中心）作为福建省商务厅下属事业单位，其职责是承担商务部援外人力资源开发培训，福建省外经贸系统干部培训和有关人员业务、岗位的培训等工作。2008年3月，中心被国务院授予国家对非人力资源培训基地；2010年5月，被商务部授予商务部国际商务官员研修基地。 2001年以来，中心共接受福建省委组织部、人事厅、引智办等有关厅局以及省内285家国有、合资、民营企业的委托，先后承办了63个培训团组和97个商务考察、招商引资、产品展销团组共约1500余名的各级公务员、专业技术人员和企业高层管理人员赴境外学习培训、招商引资或进行产品推介活动；同时，应用中央赋予的优惠政策，积极开展“中小企业国际市场开拓资金项目”的推广运用，共举办各类培训班17期，培训各类企业管理人员581人次。2004年，中心开始承办商务部下达的援外人力资源开发项目，截至2019年底，已承办包括“发展中国家民间组织能力建设领袖班”、“发展中国家青年创业研修班”、“越南南定、芹苴、林同三省干部培训班”、“拉美高级外交官员研修班”、“外向型经济专题研修班”、“发展中国家妇女能力建设研修班”、“发展中国家城镇经济发展与规划分析研修班”、“贸易壁垒应对官员研修班”、“发展中国家投资与合作管理研修班”、“也门联合工商会专题研修班”、“葡语国家地方政府负责人（州长、县长）研修班”、“上海合作组织地方政府负责人（州长、县长）研修班”等在内的392期不同主题援外培训项目，共有来自142个国家、地区和组织的10126名各国政府官员、专业技术人员在闽研修学习，或在境外得到培训。项目课程和实地考察活动设计紧贴主题，培训实施井然有序，应急突发事件处置能力较强，培训效果良好。学员们不仅开拓了眼界，提升了专业和实践能力，而且收获了与我国人民的友好情谊。 |
| 承办单位联系方式 | 联系人：杨希（女士），许华义（先生）办公电话：0086-591- 87826395（杨）；0086-591-87859667（许）手机：0086-13599055601（杨）；0086-13799916237（许）传真：0086-591-88012173邮箱：newspring\_c@126.com |

**Project Description**

|  |  |
| --- | --- |
| Name  | Seminar on Youth Business Initiation for the “Belt and Road” Countries (Online) |
| Organizer  | Fujian Foreign Trade and Economic Cooperation Officials’ Training Centre |
| Time | May 12, 2021 - May 25, 2021  | Language | English |
| Form of Training | Online | Platform | Tencent Meeting |
| Invited Countries | “Belt and Road” countries | Number of Participants | 25 |
| Goals | To inform participants of the development of youth entrepreneurship in China, help them master methods to promote youth entrepreneurship from different levels such as policy and economy, and enhance friendship, exchanges and cooperation between China and their countries. |
| Requirements for the Participants | Professional Background | Fields or majors: relevant majors and fields such as entrepreneurship consultancy, employment services, talent training, etc.;Job position: engaged in youth development and other related work for governments, non-governmental organizations, enterprises, colleges, etc. in “Belt and Road” countries;Level, academic degree or other qualification requirements: government officials at the departmental level, title holders of senior professional tutorship, outstanding contributors in the entrepreneurial field, senior management or representatives etc.. |
| Age | Under the statutory retirement age of the country in question. |
| Health | In good health and is able to attend the online training on time. |
| Language | Capable of listening, speaking, reading and writing in English. |
| others | Participants need to have all devices and internet connection in place. (The organizer of the seminar will offer technical support for online training.)  |
| Seminar Content | 1. Main lectures

(1) “An Introduction to China”: an introduction to China's political, economic, social, and cultural development and achievements in the last 70 years since the founding of the People’s Republic of China and in the last 40 years of reform and opening up;(2) “The Belt and Road Initiative and Youth Entrepreneurship”: Interpretation of the Belt and Road initiative for participants to better understand it and find cooperation opportunities from the initiative to support youth entrepreneurship in their countries;(3) “China's Poverty Alleviation”: an introduction to the achievements and methods of China's poverty alleviation and the way of reducing poverty and improving people’s livelihood through entrepreneurship;(4) “China's Covid-19 Prevention”: an introduction to the Covid-19 epidemiological characteristics, diagnosis, treatment, prevention and control strategies and measures, and China’s experience;(5) Chinese youth entrepreneurship policy, development and achievements: "Policies about Chinese Youth Entrepreneurship", "Chinese Women's Entrepreneurship and Career Development";(6) Cases of successful youth entrepreneurship: "My Road to Entrepreneurship", "Resource Raising of Social Entrepreneurship Organizations: A Case Study of Fujian Youth Entrepreneurship";(7) Identification and management of youth entrepreneurship opportunities: "Big Data and Smart Business Entrepreneurship", "Discussion on Youth Entrepreneurship", "Entrepreneurship Team Formation";(8) Cultivation of entrepreneurial youth: "School-enterprise Cooperation to Build a Cross-border E-commerce Talent Training Ecosystem".2. Lecturers(1) Li Huiwen, associate professor of Fujian Provincial Party School(2) Deng Yanqin, deputy director of the Fujian Provincial Center for Disease Control and Prevention, engaged in the work of Covid-19 prevention and control in Fujian Province(3) Li Feng, executive Chairperson of Fujian Youth Entrepreneurship, one of China's 10,000 outstanding entrepreneurship and innovation mentors, youth entrepreneurship mentor of the Communist Youth League in China, and the sole winner of the 2015 Global Entrepreneurship Mentor Award(4) Li Hong, former deputy director of the Foreign Affairs Office of Fujian Provincial People's Government(5) Huang Shengquan, general manager of FUZHOU SMARTELL TECHNOLOGY CO.,LTD., entrepreneurial lecturer of Alibaba Group, guest professor of Fujian Agriculture and Forestry University, with an experience of giving over 100 entrepreneurial lectures at home and abroad3. Workshops will be held to discuss topics of youth training, entrepreneurship practice, etc. and to respond to participants’ further questions about the lectures.4. Through cloud visits, participants will learn about the unique shipping culture of Fujian Province, the situation of Fuzhou's entrepreneurial industrial park, and the results of rural poverty alleviation, and participate in online economic and trade cooperation and exchanges and real-time cultural experience activities. |
| Notes | 1. Participants are expected to contact the organizer 5 days before the seminar begins to test the software and network connection in advance.2. Participants are expected to abide by the project schedule, attend the lectures and observe the discipline. The attendance record will be the criteria for awarding the training certificate.3. Participants are expected to enter the meeting room 15 minutes in advance to prepare for class. They need to change their user’s name into their real name in English (name-country).4. Participants are expected to prepare relevant materials for scheduled workshops, and submit them in electric format as required.5. Participants who complete all live and recorded lectures and submit training reports in accordance with the prescribed template before April 10, 2021 will be awarded a training certificate. |
| About the Organizer  | ***Fujian Foreign Trade and Economic Cooperation Officials’ Training Centre*** (hereinafter referred to as ***“the Centre”***) operates directly under the Department of Commerce of Fujian Province. It is a provincial authority responsible for human resources development programs for developing nations sponsored by the Ministry of Commerce of the People’s Republic of China and cadre training, business and on-the-job training of staff members working with the provincial government’s foreign trade functions, etc. The Centre was granted the titles of “National Human Resources Training Base for African Countries” by the State Council in March, 2008 and “Training Base of International Business Officials, MOFCOM” by the Ministry of Commerce in May, 2010.Since 2001, the Centre has successfully organized 63 training programs and received 97 delegations for business tours, investment attraction and product exhibitions at the request of the Organization Department, Personnel Department, Office of Attracting Foreign Talents and other relevant departments of the Fujian Provincial Party Committee as well as 285 state-owned enterprises, joint ventures and private companies based in Fujian Province. Through the programs, more than 1500 civil servants at different levels, professionals and senior managers received training and conducted investment and product promotions abroad. Besides, drawing on the preferential policies introduced by the Central Government, the Centre has promoted the International Marketing Fund for Small and Medium-sized Enterprises and organized 17 seminars of various subjects for 581 managers from all sorts of enterprises.In 2004, the Centre began running human resources development programs for developing countries under the direction of the Ministry of Commerce of the People’s Republic of China. By the end of 2019, the Centre has organized 392 training programs for 10126 government officials and professional technicians from 142 countries, regions and organizations, including the Seminar on NPO Capacity Building for Developing Countries, Seminar on Youth Business Initiation for Developing Countries, Seminar for Vietnamese Officials of Three Provinces, Seminar for Senior Diplomats of Latin American Countries, Seminar on Export-oriented Economy, Seminar on Female Capacity Building, Seminar on Economic Development and Planning Analysis of Cities and Towns for Developing Countries, Seminar on Tackling Trade Barriers, Seminar on Investment and Cooperation Promotion for Developing Countries, Seminar on Commerce and Industry for Federation of Yemen Chambers of Commerce and Industry, Seminar for Local Government Leaders of Portuguese-speaking Countries, Seminar for Local Government Leaders from Members of Shanghai Cooperation Organization, etc. Lectures and field trips specifically designed for the theme, orderly implementation of the schedule, and quick response to emergency have ensured the positive effect of seminars and training courses, allowing participants to broaden their horizons, improve their professional and practical abilities, and build friendship with the Chinese people. |
| Contact oftheOrganizer | Contact Person: Ms. YANG Xi; Mr. XU Huayi Telephone: 0086-591- 87826395(YANG); 0086-591-87859667(XU)Cell: 0086-13599055601(YANG); 0086-13799916237(XU)Fax: 0086-591-88012173E-mail: newspring\_c@126.com |